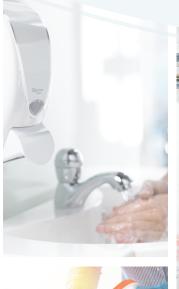


# BREAK the CHAIN of infection

# TARGETED HYGIENE PROGRAMME

For Workplaces and Public Facilities









Prepared exclusively for

# targetechygiene







The Covid-19 pandemic has highlighted the risk of infectious diseases and the need for a practical, targeted approach to hygiene; one that can work in combination with social distancing and facial coverings to break the chain of infection.

There is a misconception that facilities can be kept hygienic by regular cleaning of all surfaces. However, infections are mostly spread by people interacting with each other, either directly (by touch or airborne routes), or via surfaces commonly touched by others.

Effective hygiene happens when people identify the *moments* during their daily lives when infections are most likely to be spread and take appropriate hygiene action to reduce the risk of infection transmission.

Working exclusively with experts1, we have identified 8 key moments of high risk for spreading infection in workplaces and public facilities. In addition to frequent disinfection of commonly touched surfaces, all people working in or visiting these places can help reduce the risk of spreading infection by sanitising or washing their hands at these moments:

#### **8 MOMENTS FOR**

### **TARGETED HYGIENE**



Touching common surfaces.



After coughing, sneezing, blowing your nose.



Returning to and leaving your workspace.



Getting food prepared.



Eating food.



oilet use.



Entering and exiting the building.



Disposing of waste.









1 SC Johnson Professional has worked with Prof Sally Bloomfield and the International Forum on Home Hygiene (IFH) to develop the "Moments of Hygiene for Public Spaces". Professor Bloomfield is a Consultant in Hygiene and Infectious Disease Prevention, Chairman and member of the Scientific Advisory Board of IFH and Honorary Professor, London School of Hygiene and Tropical Medicine, London, UK. Professor Bloomfield is an acknowledged expert on home hygiene, with more than 30 years' experience in hygiene research and education.

#### THE SC JOHNSON PROFESSIONAL®

## TARGETED HYGIENE PROGRAMME

Specifically designed with the support of experts to enable managers to equip their facilities with the appropriate infrastructure and regimes for both targeted hand and surface hygiene, to help break the chain of infection.

The programme incorporates a range of essential hand and surface hygiene products with impactful education tools to inform all facility users about targeted hygiene and how to practice it.









Through our expert nationwide sales team, we are able to work with managers and key stakeholders to create a targeted hygiene solution for any workplace and public facility.



# **ESSENTIAL PRODUCTS**

#### FOR TARGETED HYGIENE

Targeted Hygiene requires specific types of products that when used in combination with each other and as part of a comprehensive programme, can help effectively break the chain of infection.

Our dedicated range of hand hygiene and surface cleaning & disinfection products have been extensively tested to ensure they work, are safe, trusted and liked by the people that use them.

#### HAND HYGIENE

Our range of hand sanitisers, foam hand wash soaps and dispensing formats enable the creation of an effective hand hygiene infrastructure for any facility.

#### HAND SANITISERS

In line with World Health Organisation guidance<sup>2</sup> we recommend that hand sanitisers for killing bacteria and viruses should be alcohol based. However, we also provide an effective alcohol-free format for places where alcohol may not be preferred.

#### InstantFOAM™ Complete & InstantGEL™ Complete

Our 80% ethanol-based foam & gel formulas can be used at the targeted hygiene point-of-need anywhere in a facility and are proven to kill 99.999% of many bacteria and 99.99% of many viruses.





Fully Virucidal in accordance with EN14476 effective against all enveloped and nonenveloped



Bactericidal in accordance with EN1500, EN12791, EN13727 and EN1276



Mycobactericidal in accordance with EN14348



Yeasticidal in accordance with EN1650 and EN13624

Both foam & gel formats have been Dermatologist tested to verify and confirm they are "skin hypoallergenic" with very low allergenic potential and certified by the ECARF institute as being well tolerated by sensitive skin<sup>3</sup>.

#### InstantFOAM™ Alcohol-Free

Alcohol-free foam hand sanitiser that kills 99.99% of many common bacteria and enveloped viruses.

#### **FOAM HAND WASH SOAPS**

Proven to wash away 99% of dirt and germs when used properly, the products have been formulated with one of the mildest preservatives and added skin conditioners, making them pleasant on the hands and suitable for all ages.

#### **Clear Foam Pure**

Mild, fragrance-free and dye-free gentle foam hand wash. EU Ecolabel certified<sup>4</sup> and ECARF certified<sup>3</sup>

#### **Azure Foam**

Mild, signature fragranced gentle foam hand wash. EU Ecolabel certified<sup>4</sup> and ECARF certified<sup>3</sup>



When combined with our unique antimicrobial foam soap which kills 99.99% of bacteria and enveloped viruses, the range meets the needs of any busy washroom setting.

#### **Antibac Foam**

Antimicrobial, lightly fragranced rich foam hand wash.



#### Use biocides safely. Always read the label and product information before use.

2 https://www.who.int/emergencies/diseases/novel-coronavirus-2019/advice-for-public. 3 This product meets the European Centre for Allergy Research Foundation (ECARF) criteria for skin tolerability. For more information go to http://Ecarf-siegel.org/en/about-seal. 4 The product is certified to have a reduced environmental impact through its life cycle, from extraction of raw materials through to its production, use and disposal. www.ecolabel.eu

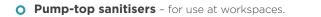




#### HAND HYGIENE DISPENSING SYSTEMS & STANDS

The right products need to be located in the right places to enable facility users to perform the appropriate hand hygiene as they encounter each of the 8 Moments. Our products are available in multiple formats making it easy for you to select the right products for every area within your facility.

- Wall-mounted manual & touch-free dispensers for use with soaps in washrooms and kitchen areas; or with hand sanitiser in fixed positions throughout the facility.
- Floor-stand and touch-free dispenser stand for use with hand sanitiser at entry/exit points and busy, high-risk facility locations.
- O Counter-top stands and manual or touch-free dispensers for use with hand sanitiser at entry/exit points and busy, high-risk facility locations.









#### **SURFACE HYGIENE**

Frequent, targeted cleaning & disinfection of commonly touched surfaces is essential to effectively remove soils, dirt, bacteria and specific viruses and other contaminants. This reduces the risk of spreading infection through surface contact and helps break the chain of infection

A range of highly trusted, ready-to-use products that enable the implementation of an effective, targeted surface cleaning & disinfection regime to complement normal facility cleaning procedures.

#### **SURFACE CLEANING & DISINFECTION**

Our Mr Muscle® range includes products for implementing targeted hygiene on all commonly touched surfaces in workplaces and public facilities. The products provide excellent physical cleaning and have the disinfection power to kill 99.99% of bacteria and specific viruses, including SARS-CoV-2.5



#### **TOILET CLEANING & DISINFECTION**

Our Duck® range, available in two fragrance options, cleans and disinfects toilets, removes grime & limescale and kills 99.99% of bacteria. The unique shaped neck allows better coverage than other toilet cleaners<sup>6</sup>, reaching hidden bacteria and grime under the rim.



Mr Muscle® and Duck® products are independently tested according to:



Bactericidal in accordance with EN1276



Bactericidal in accordance with EN13697

Use biocides safely. Always read the label and product information before use.

- 5 Organisms tested: Influenza H1N1 Virus, Murine Norovirus & SARS-CoV-2.
- 6 Based on lab testing on open rim toilets for cleaning under the rim.

# IMPACTFUL EDUCATION

Providing impactful education, with clear information for all facility users, is an essential part of creating awareness and understanding of the 8-Moments. This creates the right environment for positive hygiene behaviour to help break the chain of infection.

Through our Targeted Hygiene Programme we provide an extensive range of training materials to inform and educate facility users. These include:



**Presentations** for educating staff about the 8 high-risk moments



**"Bus Stop" signs** to highlight hand hygiene points



**How-To" videos** for training or fixed information screens



**Reminder posters** to prompt hygiene behaviours



**Hand-out cards** for facility users



**Header cards** to prompt use of free-standing sanitiser stands









#### IMPLEMENTING TARGETED HYGIENE

We can help you create an effective hygiene infrastructure that helps address the 8 high-risk moments in your facility.

To learn more about how to implement the SC Johnson Professional® Targeted Hygiene Programme visit

www.scjp.com/en-gb/targetedhygiene



REQUEST A VIDEO CALL SURVEY
with one of our Targeted Hygiene
experts



**REQUEST AN ON-SITE SURVEY** with one of our Targeted Hygiene experts

# **ESSENTIAL PRODUCTS**

#### FOR TARGETED HYGIENE | PRODUCT MENU



#### HAND SANITISER

Also available in gel and alcohol-free formats.

Name	Arco Code	Size/Format	Case QTY
	2769055	47ml Bottle	12
	2769055	250ml Bottle	12
InstantFOAM™ Complete	2769055	400ml Bottle	12
	2769055	1L Cartridge	6
	2769055	1L TouchFREE Cartridge	3



#### **HAND WASH**

Also available in perfumed and antibac formats.

Name	Arco Code	Size/Format	Case QTY
	2769055	250ml Bottle	6
CLEAR FOAM	2769055	1L Cartridge	6
PURE	2769055	1.2L TouchFREE Cartridge	3



#### HAND HYGIENE DISPENSING STANDS

Name	Arco Code	Size/Format	Case QTY
Chrome	2769055	Dispenser Stand	Each
Silver	2769055	Dispenser Stand	Each



#### **SURFACE CLEANER & DISINFECTANT**

Name	Arco Code	Size/Format	Case QTY
Mr Muscle® Multi Surface Cleaner	55J1401	750ml Trigger Spray	6
Mr Muscle® Kitchen Cleaner	55J1401	750ml Trigger Spray	6
Mr Muscle® Washroom Cleaner	55J1401	750ml Trigger Spray	6



#### **TOILET CLEANER & DISINFECTANT**

Name	Arco Code	Size/Format	Case QTY
Duck® Deep Action Gel Marine	55J1401	750ml Bottle	12

#### Use biocides safely. Always read the label and product information before use.

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talktous@scj.com www.scjp.com At SC Johnson Professional' we provide expert skin care, cleaning and hygiene solutions for industrial, institutional and healthcare users.

Our product range incorporates the Deb branded range of specialist occupational skin care products along with the well-known SC Johnson brands enhanced for professional use and innovative specialist professional cleaning and hygiene products.

